

Lesson 82: Presentation 1 (Commodity Products)

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Yuki is doing a presentation of the new household product called “the automatic folding machine”. Barbara is among the audience.

Yuki: Good afternoon, everyone! Thank you for taking the time to attend my presentation. Are there any working mothers in the audience?

Barbara: (Raises her hand) I’m a mother of three children.

Yuki: Hello. I’m sure you will enjoy this presentation. Tell me, ma’am, do you like folding clothes?

Barbara: I don’t like it at all. Folding is really bothersome. I always tell my kids to do it and they hate doing it too.

Yuki: The automatic folding machine is exactly what you need (takes the cover off a small machine).

Barbara: How do you operate it? It looks complicated.

Yuki: Simply place the piece of clothing on the surface here, and then push this button. Let me demonstrate (places a shirt on the machine and she presses a button).

Barbara: Incredible! The shirt is neatly folded in less than a minute.

Yuki: Our company wants to make housework easier. So, **in recognition of** hard-working mothers, we have created this automatic folding machine. What do you think, ma’am?

Barbara: This would be really useful in my house.

2. Today’s Phrase

First, repeat after your tutor. Then, make a few sentences using Today’s phrase.

1. Mr. Lee was awarded a gold watch **in recognition of** his long years of service to the company.
2. The employees are to receive bonuses **in recognition of** their work.
3. **In recognition of** the fact that refugees need shelter and food, UNICEF has set up an evacuation camp in Turkey.

* **in recognition of ~ / ~を評価して、~を認めて、~に敬意を払って**

3. Your Task

You’ve just finished demonstrating a product, and the audience (=your tutor) is asking you a lot of questions. It’s time to give your closing remarks and end the presentation. Apologize and explain that you are out of time. You should say that they can look up your company on the internet for more information on the product. Tell them that you will be giving out your business card, so they can call you for any inquiries. Don’t forget to thank everyone for coming to your presentation.

4. Let’s Talk

What are the important things to remember when making a presentation?

How do you know if you’ve done a successful presentation?

Why is it sometimes necessary to do a presentation?

5. Today’s photo

Describe the photo in your words as precisely as possible.



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